

“Celebrating Caleb” Wellness Initiative

Administered by Gloucester Community Engagement



Information and Application

Introduction:

Through the generous seed donation of an interested community member who wanted to promote and support health and wellness projects for youth and adults, the “Celebrating Caleb” Wellness Initiative now available to provide mini-grant funding to support school health and wellness initiatives in our schools. The initiative is named in honor of Caleb Chowning, a Petsworth Elementary student who loved to run, was a member of the Petsworth Pacers and a very active and fun 7 year-old, who finished his struggle with osteosarcoma in May 2017. The wellness initiative is one small way to honor and celebrate Caleb and his life.

Initiative’s Goal & Purpose:

The Wellness Initiative Mini-Grant goal is to promote, support, encourage and fund healthy lifestyle choices and habits, providing opportunities for youth and adults to learn and participate in a variety of activities and programs related to physical, mental, emotional, social well-being, as well as diet and nutrition. *(Please note that the Wellness Initiative Mini-Grant program is separate from the Gloucester Education Foundation’s Instructional Mini-Grant program.)*

Application Process:

The initiative is a competitive process for limited funds through an application process. Proposals that have the potential for a high degree of success and impact will be highly considered. Research, evidence-based practices, statistical and supporting data demonstrating the wellness impact of the program should be included. Creativity and the motivational “fun factor” will also be considered.

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Timeframes:

Applications will be accepted and reviewed in early fall, and if funds are available, again in early January with a stated deadline noted on the application. Announcements for proposals and applications for Wellness Initiative mini-grants will be made via e-mail and through the elementary and middle school’s Community Engagement Coordinators and the Athletic Director at GHS. Funded proposals will be notified no later than 30 days from the application deadline with funds provided soon after.

Funding Limit:

Proposals and requests are limited to \$150 or less. Funding may be requested to pay for materials and supplies. Funding to pay individuals must receive prior approval by fund holder (individual school or Community Engagement Department) and be indicated on the application with the budget proposal.

Mini-Grant Requirements:

Funds will be sent directly to the school hosting the initiative or to the Gloucester Department of Community Engagement and must be deposited and administered directly through official and audited accounts. Those receiving funds will be expected to provide a follow-up summary report on the activity or program within 30 days of final completion, with anecdotes and photographs also encouraged. While no matching funds are required for this mini-grant program, any additional supplemental funds are welcomed to support the proposal and should be noted in the application.

Examples/Ideas for Proposals:

The following list is not intended to limit ideas and creativity but to provide a few examples to stimulate diversity in thinking holistically about potential health and wellness mini-grant activities: meditation, yoga, mindfulness, self-confidence/esteem building, walking/running, zumba, aerobics, cross-fit, boot camp, kickboxing, , healthy eating/cooking, fair or special event, after-school program, challenges, classroom or school-wide activity/project, targeted group(s), and speakers/trainers/presentations.

Contact Information:

For information or questions, please contact Bobbi Langston (blangston@gloucesterva.info) or Gloria Williams (gwilliams@gloucesterva.info) in the Gloucester Department of Community Engagement & Public Information or call 693-5730. The department is located at 6382 Main Street.